



REPORT to the MAYOR and MEMBERS of the CITY COUNCIL
From the CITY MANAGER

DATE: February 22, 2022

SUBJECT: San Diego Community Power Residential Enrollment Update
Presentation

ISSUING DEPT: City Manager's Office

SUMMARY:

Recommendation:

Staff recommends the City Council receive a presentation from San Diego Community Power.

City's Strategic Goals:

Continue to improve high quality municipal services.

Climate Action Plan Reduction Strategy:

This item supports implementation of Climate Action Plan measure E-9, which directs the City to develop and/or join a regional Community Choice Aggregation program and transition to 100% renewable electricity.

BACKGROUND:

In March 2018, City Council approved the Climate Action Plan ("CAP"), which charts a course to reduce community-wide greenhouse gas ("GHG") emissions by 53% and achieve 100% renewable energy citywide by 2035. A transition to 100% renewable electricity is a key measure that accounts for 32% of La Mesa's total 2035 GHG reduction goals.

In September of 2019, the cities of San Diego, Chula Vista, La Mesa, Encinitas, and Imperial Beach adopted an ordinance and resolution to form San Diego Community Power ("SDCP"). SDCP is a Community Choice Energy and California joint powers agency that, in partnership with San Diego Gas and Electric ("SDGE"), provides reliable,

affordable clean electricity from renewable sources to approximately 770,000 total customers in these five cities.

To prepare the City of La Mesa, SDCP delivered educational mailers to all customers to provide information about SDCP's services and programs. Customers are enrolled in the standard PowerOn service, offering 50 percent renewable electricity, compared to SDG&E standard generation which is only 31 percent renewable. Residents have the choice to opt up to 100 percent renewable energy and join the Power100 program. Residents also have the choice to opt out of SDCP's service completely. Under SDCP's current rate plan, PowerOn customers will save an estimated 1-2% on their bills. Customers will continue to get a single bill from SDG&E and can expect to see a new line item for SDCP electricity generation starting on their April statement.

SDCP scheduled service to be rolled out in phases and began servicing Phase 1 municipal customers in March 2021 and Phase 2 commercial customers in June 2021. For Phase 3 residential customers, educational mailers were sent in January and February 2022 and residential customers will begin service in March 2022. A representative from SDCP will provide an overview of this effort to update the City Council.

Reviewed by:

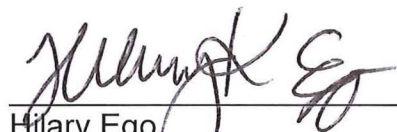


Greg Humora
City Manager

Respectfully submitted by:



Carlo Tomaino
Assistant City Manager



Hilary Ego
Environmental Program Manager

Attachments: A. SDCP Presentation



Update on Residential Enrollment

La Mesa City Council Regular Meeting

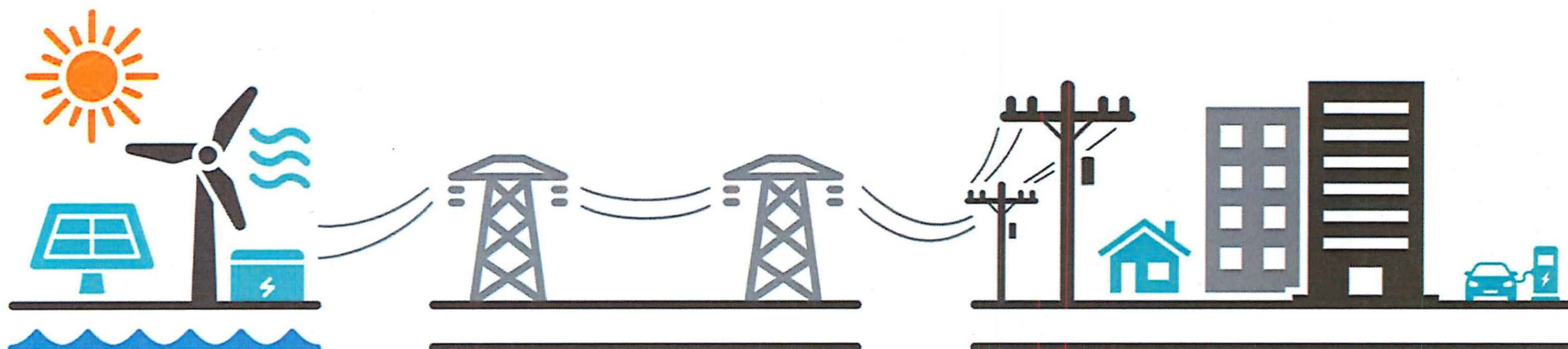
February 22, 2022



Who is San Diego Community Power?



How it Works



SDCP

Buys electricity from
renewable sources

SDG&E

Delivers power and
maintains the grid

You

Cleaner power, local control
and competitive rates

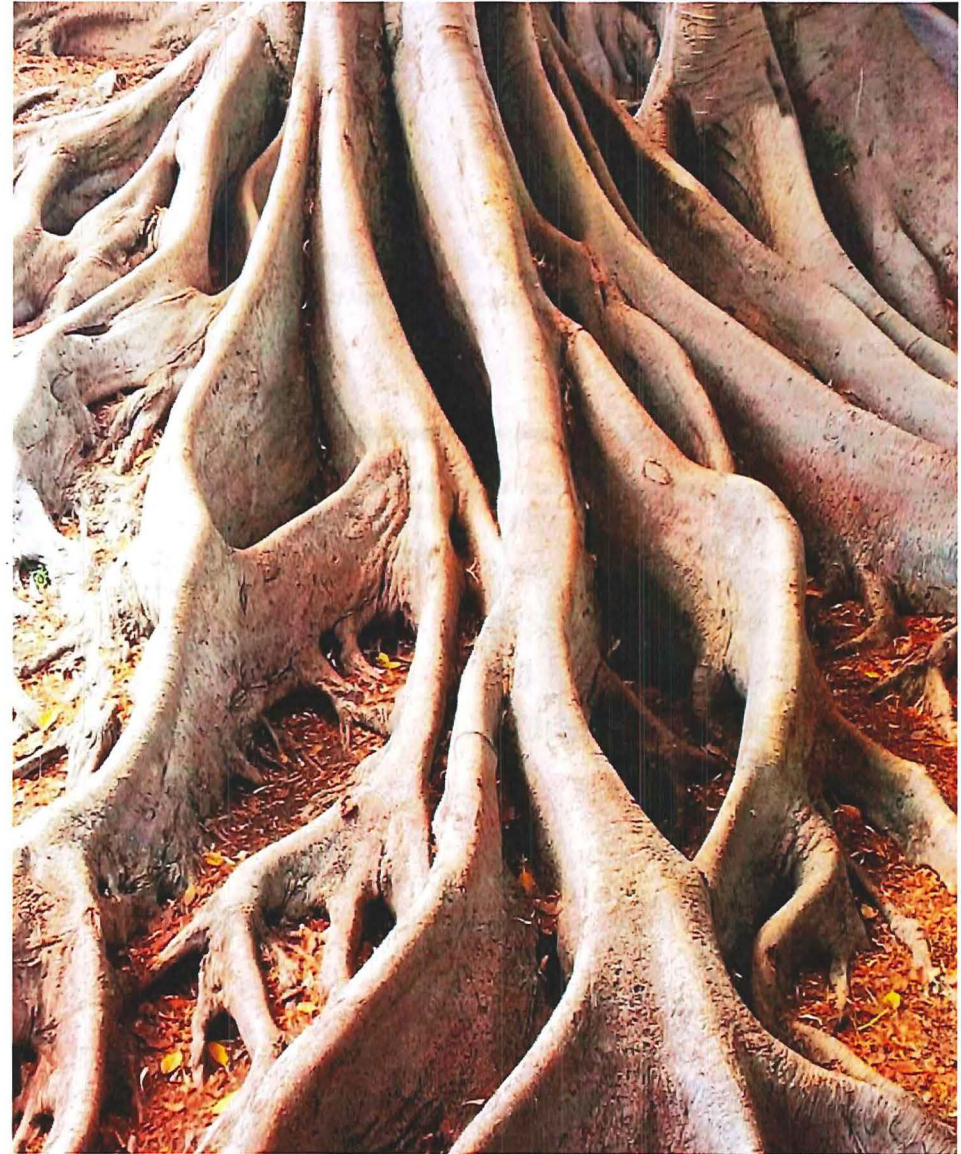
Our Values

Choice = Ratepayers Benefit: A monopoly has less incentive to invest in making its customers happy - if there's a choice between improving service and profit, the numbers will always win.

SDCP is Local, Open, and Accountable: SDCP is fully transparent in its operations – all meetings and local, open to the public.

Clear Path to 100% Renewable: SDCP is the first CCA to codify the goal to reach 100% renewable energy by 2035 or sooner in our founding agreement.

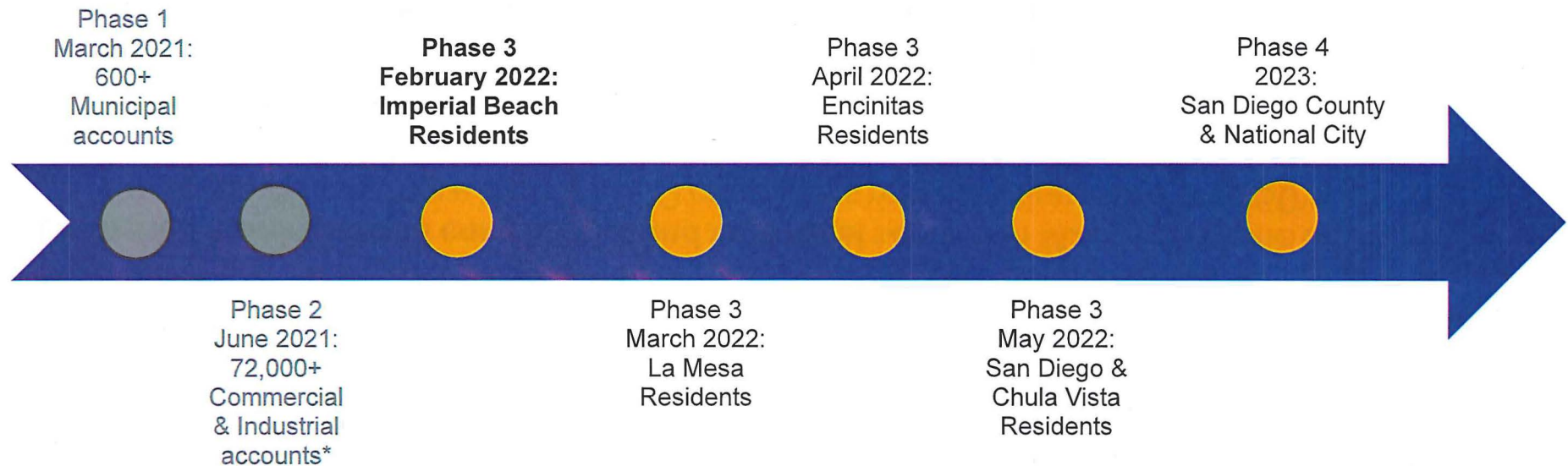
Striving for Equity: We promote investment in Communities of Concern to ensure clean energy benefits for everyone, not just a few.



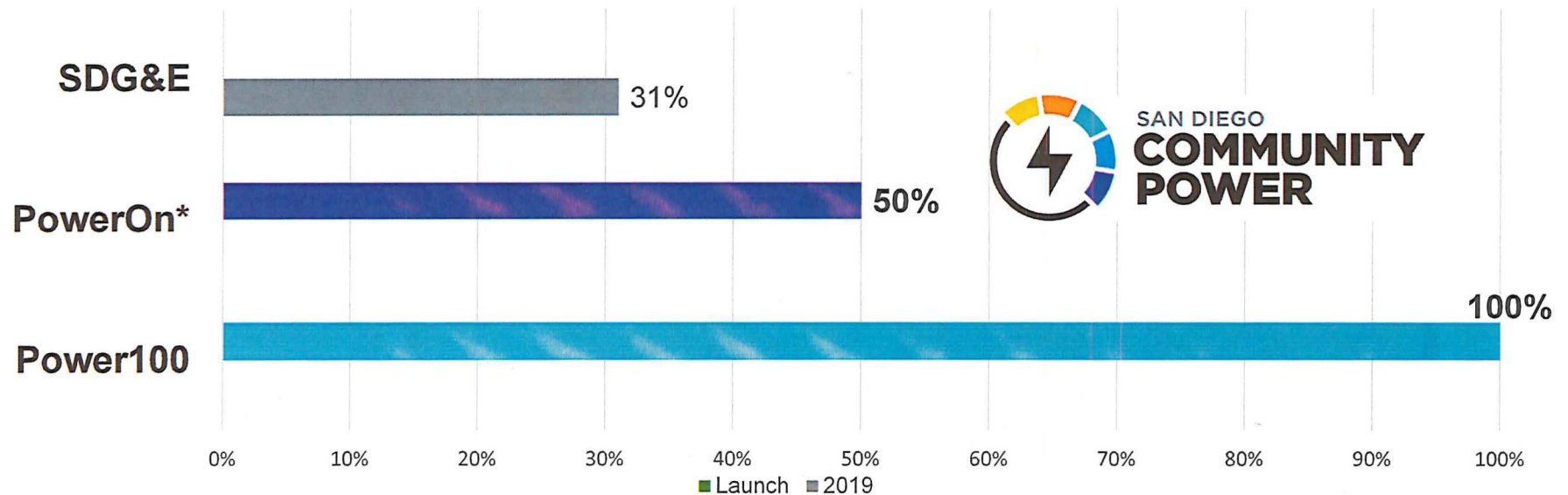
Successes in 2021

- **Transitioned from planning mode to a fully operational service provider in the last 12 months**
 - Built a core internal team
 - Established a partnership with San Diego Gas & Electric
 - Formed our Community Advisory Committee
- **Launched municipal and commercial and industrial service in March and June of 2021**
 - Currently serving more than 70,000 customers representing more than 50% of forecasted eligible energy load
 - Enrolled many Power100 Champions like San Diego International Airport and Illumina
- **Signed four long-term power purchase agreements with leading renewable energy providers to bring new generation and resiliency to the energy grid**
 - Projects will generate a combined 340 MW of solar energy and 220 MW of battery storage, designed to deliver power during evenings and help shift region's reliance on natural gas

Enrollment Schedule



Compare Renewable Energy



*SDCP's PowerOn product is 50% Renewable + 5% carbon-free

How Does SDCP Compare to SDG&E?

- SDCP's Board strives to maintain cost competitiveness while energy costs rise
- Currently 1% savings
- Higher renewable content (50% SDCP vs 31% SDG&E)
- Power100 program cost is significantly lower than SDG&E's EcoChoice
- Community Power Plan and other programs underway

Understanding Your Bill

Online Bill Estimator

Account Information
[Where do I find my account information?](#)

Rate

Service Location

Bill Ending Month

CALCULATE



Bill Explainer Video

Summary of Current Charges

(See page 2 for details)

	Billing Period	Usage	Amount(\$)
Electric Delivery	Aug 19, 2021 - Sep 17, 2021	879 kWh	203.50
CCA Electric Generation			124.91
Total Charges this Month			\$328.41

✓ Your electric energy is provided by San Diego Community Power. If you have any questions about the Community Choice Aggregation (CCA) charges on your bill, please contact your CCA at 1-888-382-0169.



What's (not) Changing

What's Not Changing

- Billing (still one bill from SDG&E)
- Service reliability (SDG&E still responsible)
- Rate structures (rate schedules align with SDG&E offerings, including the Time-of-Use periods)
- Discounts (e.g., CARE/FERA)
- Your day-to-day

What's Changing

- Higher renewable energy
- An effective customer service team
- Competitive rates (currently 1% savings)
- Reinvesting back into the community
- New programs addressing local needs

Become a Power100 Champion...

By opting up to Power100, you are joining a growing community of businesses who proudly support 100% renewable power.

Power100 Champions will be listed on the SDCP website and will receive access to a digital toolkit with badge designs as well as receive the Power100 Champion decal.

For our Key Accounts additional co-branding/co-marketing opportunities are also available.



Power100 Champions like the San Diego International Airport are helping secure our region's cleaner, greener future.

100% renewable.
100% carbon-free.

Power100 is our most effective tier to help you reduce your carbon footprint. Power100 energy content is 100% renewable, 100% carbon-free - and eliminates your greenhouse gas production through electric energy use. Service is available to commercial customers now and will launch for residential customers in February 2022.

San Diego Community Power is proud of our Power100 Champion Businesses. Learn how you can opt up: SDCommunityPower.org

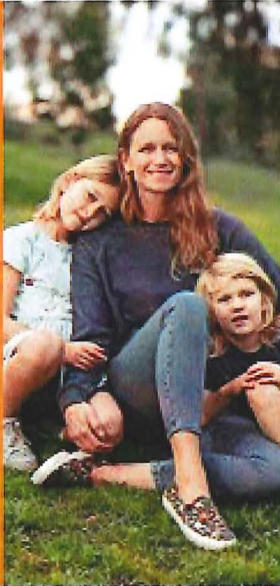
To learn more about SAN's commitment to sustainability please visit sustain.san.org



Getting the Word Out

"It feels great knowing both my home and small business are being powered with 100% renewable energy sources."

- Jen Derks
Owner of Four Fin Creative



Learn More



I know I'm making a difference using SDCP's clean energy.

Same! We're helping protect our environment and create a better future for our kids 😊 .



Welcome! Learn more at SDCommunityPower.org

Community Outreach



Come see us at the La Mesa Farmer's Market: 2/25, 3/11, 3/18



Thank you

