



REPORT to the MAYOR and MEMBERS of the CITY COUNCIL
From the CITY MANAGER

DATE: October 11, 2022

SUBJECT: RECREATION AND PARKS MASTER PLAN

DESCRIPTION: RESOLUTION AWARDING RFP 23-08 AND AUTHORIZING EXECUTION OF A PROFESSIONAL SERVICES AGREEMENT WITH KTUA TO PREPARE THE CITYWIDE RECREATION AND PARKS MASTER PLAN AND TO APPROPRIATE FUNDING FOR THE PROJECT

ISSUING DEPARTMENT: Community Services

SUMMARY:

Issues:

Should the City Council approve a resolution awarding RFP 23-08 and authorizing execution of a Professional Services Agreement with KTUA to prepare the Citywide Recreation and Parks Master Plan and appropriate funding for the project from General Fund Unallocated Reserves?

Recommendation:

That City Council approve a resolution awarding RFP 23-08 and authorizing execution of a Professional Services Agreement with KTUA to prepare the Citywide Recreation and Parks Master Plan and appropriate funding for the project from General Fund Unallocated Reserves.

Fiscal Impact:

The cost for the project is \$248,000, and is an unfunded Capital Improvement Project and staff recommends allocating funding from General Fund Unallocated Reserves into the FY 2022-23 budget.

City's Strategic Goals:

- Continue to improve high quality municipal services
- Revitalize neighborhoods and corridors
- Enhanced recreation and quality of life opportunities

BACKGROUND:

The City desires to update the 2012 Parks Master Plan with additional analysis for recreation facilities and programs to anticipate the needs and desires of a growing and changing demographic population and plan for park, open space, facility and recreation program improvements for the next 10 years.

In August 2022, the City advertised a request for proposals (RFP) and held a formal selection process to select a highly professional, experienced and qualified firm to prepare a comprehensive Recreation and Parks Master Plan. KTUA was selected.

DISCUSSION:

The overall goal of the Recreation and Parks Master Plan is to create a roadmap of recommendations for upgrades, replacement, expansion, and/or potential additions to the City of La Mesa's parks, open space, facilities, urban respite areas, and recreation programs to meet community needs. An overview of new improvements, programming and funding recommendations will be considered as part of the study. The City has contracted for a statistically valid community needs assessment survey separately from this plan, in conjunction with the Library Feasibility Study that is currently underway.

The creation of the Recreation and Parks Master Plan will be a shared process that taps the opinions and ideas of all stakeholders and includes a review of existing assets inventory, demographics and current planning standards. KTUA will focus on three components: Facilities and Program Assessment; Recommendation of Modifications, Improvements and Additions to Parks/Facilities/Programs; and Financial Implementation Recommendations. Tasks include:

- Site visits
- Public input
- Analysis of recreation programs
- Mapping and baseline data
- Draft master plan
- CEQA – Draft CEQA document circulated for public review
- Finalize master plan
- Public hearings
- Adoption of the Recreation and Parks Master Plan

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KTUA specializes in community planning, transportation planning, park planning, urban design, placemaking, and landscape architecture focused on the creation of livable communities. KTUA has assisted with multiple projects within the City of La Mesa, and were selected through a formal selection as the most qualified to complete the Recreation and Parks Master Plan.

According to the City's Municipal Code Section 2.40.180 (f), any professional services agreements exceeding \$50,000 requires the City Council's approval.

CONCLUSION:

It is staff's recommendation, that City Council approve a resolution awarding RFP 23-08 and authorize execution of a Professional Services Agreement with KTUA to prepare the Citywide Recreation and Parks Master Plan and appropriate funding in the amount of \$248,000 for the project into the FY 2022-23 budget from General Fund Unallocated Reserves.

Reviewed by:



Greg Humora
City Manager

Respectfully submitted by:



Susan Richardson
Director of Community Services

Attachments: A. Resolution
 B. Professional Services Agreement