

Work Plan FY2022

Goals should be consistent with the City's goals:

- Safe Community
- Maintain a Financially Sound and Affordable City Government
- Continue to Improve High Quality Municipal Services
- Revitalize Neighborhoods and Corridors
- Enhanced Recreation and Quality of Life Opportunities
- Insure Safe and Affordable Homes for All Current and Future Residents
- Foster community health by reducing greenhouse gas emissions and improving environmental quality

Staffing Department: Community Services Department

GOALS	DUE DATE	TRACKING MILESTONES	STATUS
1. Research and recommend a public art policy.	1. May 2022 2. May 2022 3. Jul 2022 4. Sep 2022	1. Research other agency policies 2. Review City General Plan and other City policies 3. Draft plan 4. Recommend policy to City Council	
2. Promote, encourage and increase awareness and support for the arts	1. Ongoing 2. Ongoing 3. Oct 2022 4. Dec 2022	1. Attend and participate in community events 2. Share information of ongoing activities with Commission 3. Identify marketing resources, in the City of La Mesa, San Diego, and online mediums, that can raise awareness and promote arts and culture in La Mesa 4. Create guide of resources to facilitate help organization promote arts and culture	
3. Identify art organizations and locations of public art in La Mesa	1. Jun 2022 2. 2023	1. List of organizations, artists, and studios in the La Mesa area 2. Create online calendar of events	
4. Make recommendations on new ways to integrate arts and culture into community life	1. Apr 2022 2. Jul 2022 3. Sep 2022	1. Create survey for general public 2. Create survey for artists 3. Create recommendations based on survey	



Arts & Culture Commission

2.87.070 - Mission, duties and functions.

- (a) The mission of the arts and culture commission is to promote the arts, along with the historical, aesthetic, and cultural aspects of the community by using the arts as a mechanism to promote diversity, equity, and inclusion.
- (b) The commission shall have the following duties and functions:
 - (1) Serve in an advisory capacity to the city council on policies relating to public art;
 - (2) Promote, encourage and increase support for the art;
 - (3) Make recommendations on new ways to integrate arts and culture into community life;
 - (4) Plan, participate in, and/or help sponsor events showcasing art throughout the city;
 - (5) Consult and work with community organizations to coordinate activities of the commission.