



REPORT to the MAYOR and MEMBERS of the CITY COUNCIL From the CITY MANAGER

DATE: May 10, 2022

SUBJECT: RESOLUTION TEMPORARILY CLOSING A PORTION

OF LA MESA CITY STREETS FOR A CITY

SPONSORED EVENT ON JUNE 4, 2022

ISSUING DEPARTMENT: Community Services

SUMMARY:

Issues:

Should the City Council approve temporary closure of the streets listed in Exhibit A for La Mesa Flag Day Parade on June 4, 2022?

Recommendation:

That City Council adopt the resolution to approve temporary closure of the streets listed in Exhibit A for La Mesa Flag Day Parade on June 5, 2022.

Fiscal Impact:

None.

City's Strategic Goals:

- Enhanced recreation and quality of life opportunities
- Safe community

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BACKGROUND:

Each year the City Council approves the closure of certain La Mesa streets in conjunction with the City's annual Flag Day parade. The annual Flag Day Parade will be held Saturday, June 4,2022. This year's street closure resolution is attached for your consideration.

DISCUSSION:

La Mesa Flag Day Parade will occur on La Mesa Boulevard and the surrounding streets as listed in Exhibit A. Council approval is requested to close these streets for all or a portion of the time from 6:00 a.m. to 2:00 p.m. for Flag Day Parade to be held on June 4, 2022.

As part of the budget approval for the FY 2021-23 Biennium Budget, the Council has also approved \$15,000 annually in General Funds for the purpose of the Flag Day Parade costs. The parade was not held in 2020 or 2021. Staff anticipates continuing to allocate those funds in the budget until directed otherwise by the City Council. For the last several years, funds in support of the parade costs have been raised through participant entry fees and sponsorships. In addition, parade fundraising is ongoing for the Parade Endowment. Building up the Endowment is a goal of the Parade volunteer committee to ensure the long-term viability of this traditional event. Fundraising for the 2022 parade has yielded \$1,750 as of May 2, 2022, the Parade Endowment stands at \$25,124.

CONCLUSION:

That City Council adopt the attached resolution to approve temporary closure of the streets listed in Exhibit A for all or a portion of the time from 5:00 a.m. to 2:00 p.m. for Flag Day Parade to be held on June 4, 2022.

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Reviewed by:

Greg Humora City Manager Respectfully submitted by;

Susan Richardson

Director of Community Services

Attachments:

- 1. Attachment A: Traffic Control
- 2. Resolution Approving Street Closure