



DATE: April 14, 2026

TO: Mayor and Members of the City Council

FROM: Vice Mayor Lauren Cazares

VIA: Greg Humora, City Manager *GH*

SUBJECT: CONSIDERATION OF REQUESTING STAFF TO PREPARE A DRAFT ORDINANCE (FOR COUNCIL CONSIDERATION AND POSSIBLE ADOPTION) CLARIFYING THE INTENT AND AUTHORITY FOR CANNABIS DISPENSARIES TO IDENTIFY THEMSELVES AS "DISPENSARIES" IN SIGNAGE CONTENT

At times cannabis dispensaries are mistaken for other types of businesses due to their unique names and advertising (e.g., Cookies mistaken for bakery).

To avoid this confusion, especially relating to minors, I'm requesting that staff return to Council with a draft ordinance (for consideration and possible adoption) clarifying the intent and authority for cannabis dispensaries to identify themselves as "dispensaries" in the signage content.

After Council discussion, I'll be happy to initiate a motion to direct staff to do so.