+ La Mesa, CA



Eliminate crime and shape a safer future, together.

Why Flock Safety?



fťock safety

What we observe: the current reality

- Limited Police Resources
- Crime is on the rise
- Trust is needed more than ever

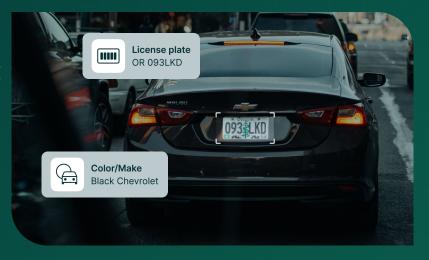
What we believe: the opportunity

- Technology multiplies the force
- Capture and distribute objective evidence to the right user
- Engage community to support and grow

How does the technology work?

When you get Flock you get:

Flock Safety provides your police department with indiscriminate evidence from fixed locations. We provide all of the maintenance so that your police department and city staff can focus on keeping your city safe and prosperous.





INFRASTRUCTURE-FREE

Reduce time to value and utility costs with full-service deployment.



24/7 COVERAGE

Capture objective vehicle data around the clock to multiply your force.



REAL-TIME ALERTS

- NCIC
- NCMEC (Amber Alert)
- Custom Hot Lists



Ethically Made

- No people
- No facial recognition
- No traffic enforcement
- Indiscriminate evidence

What this IS

- License plate recognition
- Gathers objective evidence and facts about vehicles, not people
- Alerts police of wanted vehicles
- Used to solve crime
- Adheres to all state laws

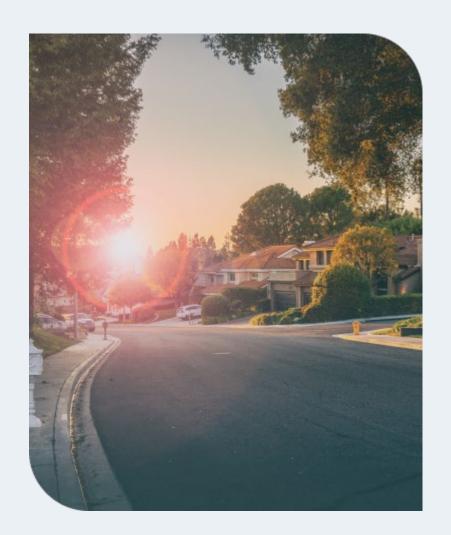
What this is NOT

- Not facial recognition
- Not tied to Personal Identifiable Information
- Not used for traffic enforcement
- Data not stored beyond 30 days → automatically deletes every 30 days

How does this technology prevent and eliminate crime?

- Proactive: Real time Alerts when stolen or wanted vehicles enter your city
- Investigative: As clearance Rates increase, crime rates decrease
- Flock cameras serve as a **deterrent**

frock safety



Mitigating Risk

Protecting Privacy

- Footage owned by Agency/City and will never by sold or shared by Flock
- 30 day data retention, then deleted
- Short retention period ensures that all data not associated with a crime is automatically deleted & unrecoverable
- Takes human bias out of crime solving by detecting objective data, and detecting events that are objectively illegal (ex. Stolen vehicles)

- All data is stored securely in the AWS Cloud, and end to end encryption of all data
- Search reason is required for audit trail
- NOT facial recognition software
- NOT predictive policing
- NO PII is contained in Flock
- NOT used for traffic enforcement
- Not connected to registration data or 3rd party databases (Carfax, DMV)
- Transparency Portal (optional)

Transparency + Insights Measure ROI and promote the ethical use of public safety technology

Transparency Portal

- Customizable for each agency
- Display technology policies
- Publish usage metrics
- Share downloadable Search audits

Insights Dashboard

- Measure crime patterns and ROI
- Audit Search history

Examples

- Click here for Morgan Hill PD
- Click here for Vallejo PD

Vallejo CA PD

Transparency Portal

Overview

Valley CA PD uses Tool. Safety technology to capture objective evidence without compromising on individual privacy. Vallejo CA PD utilizes retroactive search to solve rimes after theyer occurred. Additionally, Vallejo CA PD utilizes real time alterity of hotists vehicles to capture wanted criminals. In an effort to ensure proper usage and guardralls are in place, they have made the below policies and usage statistics available to the public.

Policie

What's Detected
License Plates, Vehicles

What's Not Detected

Facial recognition, People, Gender, Race

Acceptable Use Policy

Data is used for law enforcement purposes only. Data is owned by Vallejo CA PD and is never sold to 3rd parties.

Prohibited Uses

Immigration enforcement, traffic enforcement, harrassment or intimidation, usage based solely on a protected class (i.e. race, sex, religion), Personal use.

Access Poli

All system access requires a valid reason and is stored indefinitely.

Hotlist Police

Hotlist hits are required to be human verified prior to action.

sage

Data retention (in day 30 days

Number of owned cam

External organizations with acc

ACRATT - CA. Alamedia CA. PD. Antioch PD - CA,
Althertin CA. PD., Auburn PD - CA, Benicia CA. PD, CAEast Bay Regional Park District, Citrus Heights PD - CA,
Clearlake CA. PD. Concord PD - CA. Posmillo CA. PD, Lik
Grove PD - CA. Iarifield CA. PD, Foster City CA. PD
- CA. Parifield CA. PD, Foster City CA. PD
- CA. Constance CA. PD
- CA. Constance CA. PD
- CA. Linux Gallor CA. PD
- Napa County CA. Sherff R. CRICK, Newark PD
- CA.

Novato CA. PD
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PD, Millbrae PD - CA, Morgan Hall CA PD, Napa CA PD, Napa Coupt CA Sheriff, NGRIC, Newark PD-CA, Novata CA PD, Dakland CA PD, Dakley CA PD, Orinda CA PD, Reimont CA PD, Rediand CA APD, Richmod CA PD, Reimont CA PD, Rediand CA PD, Richmod CA PD, San Mateo Courty CA CO S, San Pable PD, San Ramon CA PD, Sausalito CA PD, Suirun City PD -CA, Vacaville CA PD, Ventruc CA PD

Hotlists Alerted On California SVS, NCMEC Amber Alert

Vehicles detected in the last 30 days 201,623

Hotlist hits in the last 30 days

Searches in the last 30 d

Additional Info

Complete ALPR Policy Complete City Of Vallejo ALPR Policy in Link Below:

https://vallejopd.net/UserFiles/Servers/Server_16397369/Image/Public%20Information/Codes%20and%20Policies/Automated_Lic_Plate_Readers__ALPRs_pdf

Additional Info

Already solving and preventing crime

Flock Safety In California

Plus, many more commercial and private customers City of La Quinta
Riverside County SO
City of Moreno Valley
Santa Maria PD
San Jose PD
Vallejo PD
El Centro PD
Alameda County SO
City of Palm Desert
City of Rancho Mirage
City of La Puente
Elk Grove PD
Vacaville PD

City of Eastvale Ontario PD El Monte PD Concord PD

Chino PD

San Mateo County SO Corona PD Oroville PD

Bakersfield PD City of San Jacinto City of Lake Forest City of Temecula

Culver City PD Morgan Hill PD

Alhambra PD

City of Lancaster

Tracy CA PD Hemet PD

City of Fairfield

Benicia PD Redlands PD

San Leandro PD

Placer County SO

Beverly Hills PD

City of San Clemente, CA

El Cerrito PD
City of Salinas
City of Yorba Linda

El Cajon PD

City of Los Altos Hills

Riverside PD Montclair PD City of Stanton City of La Canada Flintridge

Piedmont PD Gilroy PD

City of West Hollywood

Lompoc PD

City of San Ramon San Joaquin County SO

Yuba County Sheriff's Office

Seaside PD Colton PD

City of Pico Rivera San Marino PD Alameda PD

City of Norco

Ventura County SO

Richmond PD Glendora PD Baldwin Park PD Costa Mesa PD Fresno PD Milpitas PD
Town of Danville

City of Santa Fe Springs

West Covina PD Atherton PD City of Menifee Hayward PD

Barstow PD

City of Dana Point

South San Francisco PD Carmel By The Sea PD

San Mateo PD

Lake County Sheriff's

Office

Nevada County SO

Azusa PD

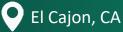
Desert Hot Springs PD

The Presidio Trust

Hate Crime Targeting LA Synagogue



El Cajon PD



Timeline

- El Cajon PD Installed 40 LPR
 Cameras throughout their city.
- In the first few weeks of having some of their cameras installed they have arrested 2 adults and 4 juveniles in the possession of stolen vehicles.



Hate Crime Targeting LA Synagogue



Cathedral City PD



Timeline

On February 16th, 4:15 PM, the Los Angeles Police Department put out the vehicle plate information of the suspect involved in two shootings at synagogues in their area.

Cathedral City PD received this information and ran the vehicle's plate in Flock and discovered that the suspect vehicle had entered Cathedral City. A flyer with the suspect's information and vehicle description was sent out to patrol. Officers responded to a shot fired call at 5:24 PM and the synagogue shooter was on scene.

Officers recognized the suspect vehicle as the one from the flyer. Suspect was taken into custody.

Desert Sun.

CATHEDRAL CITY

After LA synagogue shootings, suspect tracked down, arrested in Cathedral City

28-year-old has a history of anti-Semitic threats and admitted to targeting Jewish men, FBI says

Case Study: Smash and Grab Robbery



San Bruno, PD



San Bruno, CA

- January 2022 Five suspects attempt a Smash & Grab at a Jewelry store but are chased off by the owner
- But here's what didn't make the news...
- Suspect vehicle identified using Flock
- SBPD thought the suspects would try again, potentially more violently
- Vehicle placed on a custom hotlist
- SBPD receives a real time alert that the suspects are returning
- Officers locate the vehicle within seconds preventing another attempt

San Bruno jewelry store owner stops attempted smash-and-grab robbery

- ABC 7 News - Bay Area



Case Study: Auto Theft



Chamblee PD



Chamblee, GA



Stranger on Stranger Abduction August, 28 2020

When every second matters, Flock Safety's Machine Vision is Critical

