

flock safety

+ La Mesa, CA



Eliminate crime and shape  
a safer future, together .

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# Why Flock Safety?

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## What we observe: the current reality

- Limited Police Resources
- Crime is on the rise
- Trust is needed more than ever

## What we believe: the opportunity

- Technology multiplies the force
- Capture and distribute objective evidence to the right user
- Engage community to support and grow

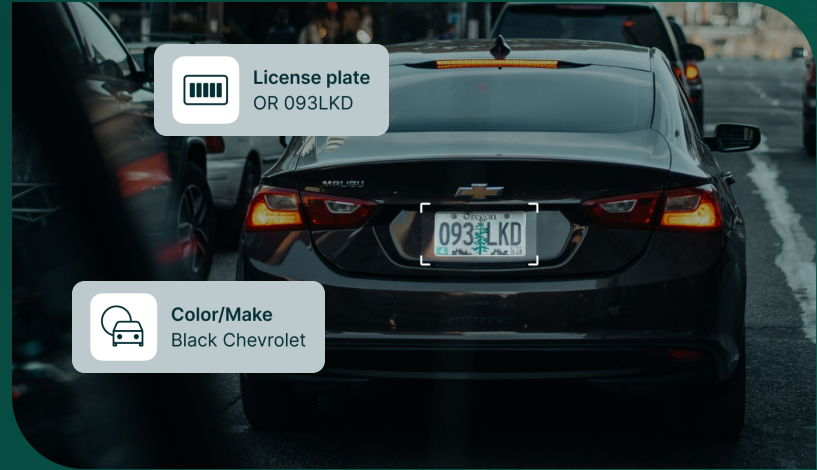
How does the technology  
work?

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# When you get Flock you get:

Flock Safety provides your police department with indiscriminate evidence from fixed locations. We provide all of the maintenance so that your police department and city staff can focus on keeping your city safe and prosperous.



## INFRASTRUCTURE-FREE

Reduce time to value and utility costs with full-service deployment.



## 24/7 COVERAGE

Capture objective vehicle data around the clock to multiply your force.



## REAL-TIME ALERTS

- NCIC
- NCMEC (Amber Alert)
- Custom Hot Lists



## Ethically Made

- No people
- No facial recognition
- No traffic enforcement
- Indiscriminate evidence

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## What this IS

- License plate recognition
- Gathers objective evidence and facts about vehicles, not people
- Alerts police of wanted vehicles
- Used to solve crime
- Adheres to all state laws

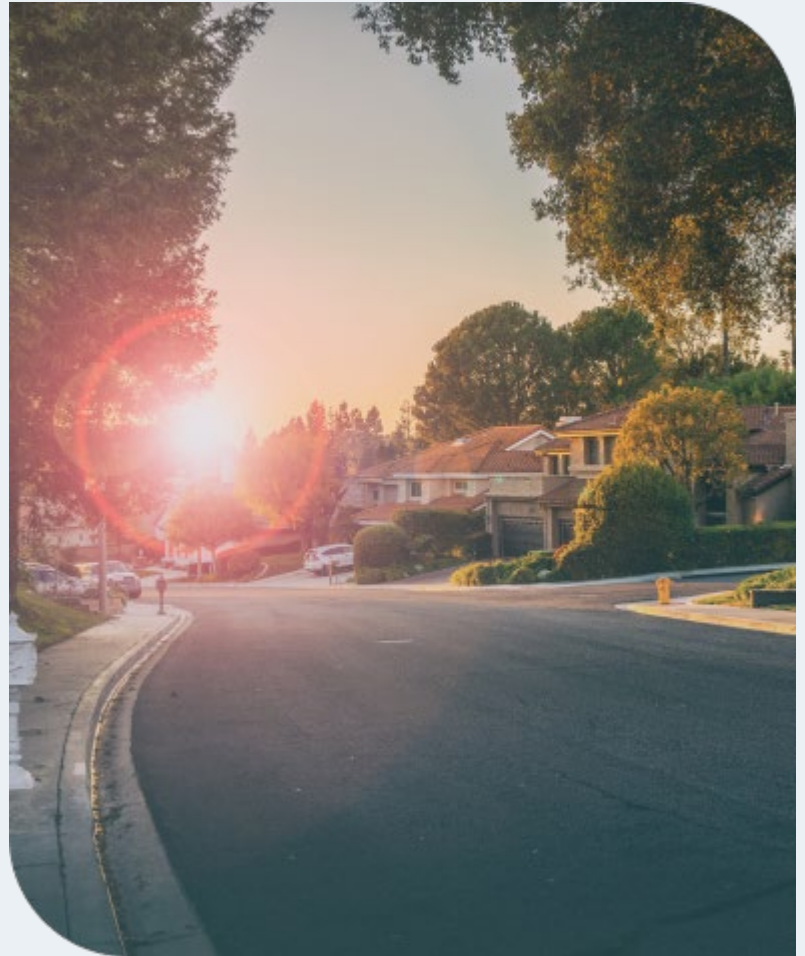
## What this is NOT

- Not facial recognition
- **Not tied to Personal Identifiable Information**
- Not used for traffic enforcement
- **Data not stored beyond 30 days → *automatically deletes every 30 days***

# How does this technology prevent and eliminate crime?

- **Proactive:** Real time Alerts when stolen or wanted vehicles enter your city
- **Investigative:** As clearance Rates increase, crime rates decrease
- Flock cameras serve as a **deterrent**

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# Mitigating Risk

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# Protecting Privacy

- Footage owned by Agency/City and will never be sold or shared by Flock
- 30 day data retention, then deleted
- Short retention period ensures that all data not associated with a crime is automatically deleted & unrecoverable
- Takes human bias out of crime solving by detecting objective data, and detecting events that are objectively illegal (ex. Stolen vehicles)

- All data is stored securely in the AWS Cloud, and end to end encryption of all data
- Search reason is required for audit trail
- NOT facial recognition software
- NOT predictive policing
- NO PII is contained in Flock
- NOT used for traffic enforcement
- Not connected to registration data or 3rd party databases (Carfax, DMV)
- Transparency Portal (optional)

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## Transparency + Insights

Measure ROI and promote the ethical use of public safety technology

### Transparency Portal

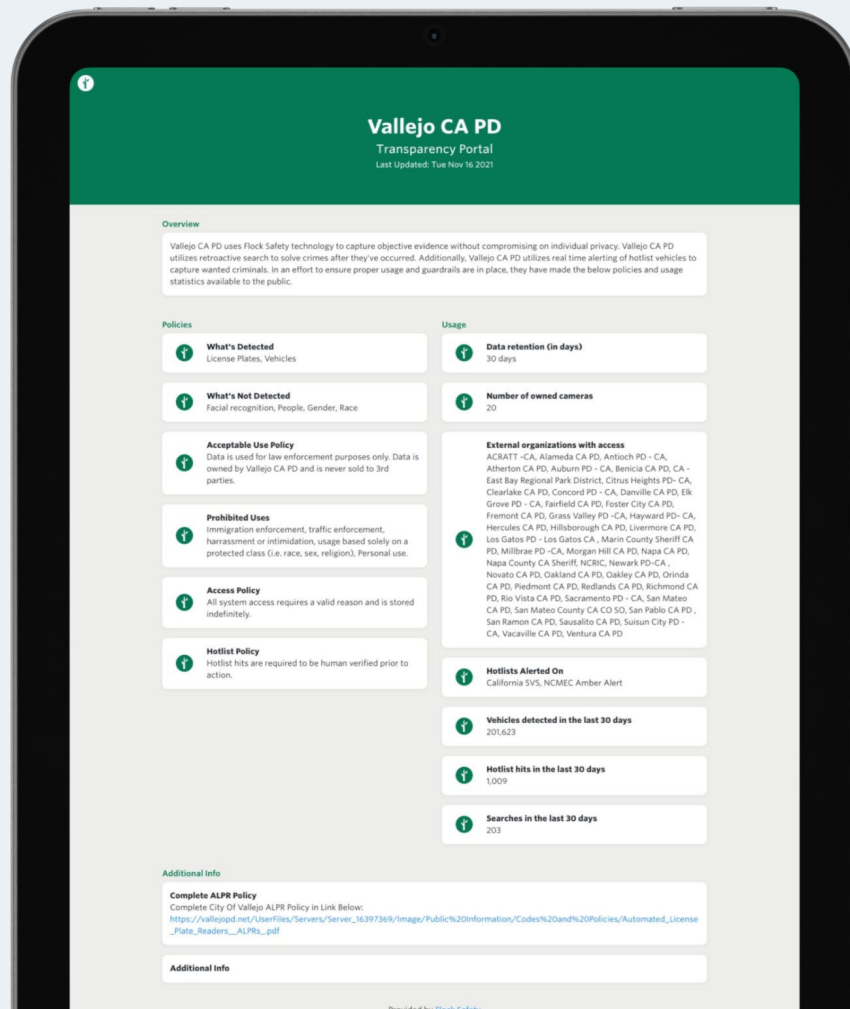
- Customizable for each agency
- Display technology policies
- Publish usage metrics
- Share downloadable Search audits

### Insights Dashboard

- Measure crime patterns and ROI
- Audit Search history

### Examples

- Click here for [Morgan Hill PD](#)
- Click here for [Vallejo PD](#)



# Already solving and preventing crime

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# Flock Safety In California

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Plus, many more  
commercial and  
private customers

City of La Quinta  
Riverside County SO  
City of Moreno Valley  
Santa Maria PD  
San Jose PD  
Vallejo PD  
El Centro PD  
Alameda County SO  
City of Palm Desert  
City of Rancho Mirage  
City of La Puente  
Elk Grove PD  
Vacaville PD  
Chino PD  
City of Eastvale  
Ontario PD  
El Monte PD  
Concord PD  
San Mateo County SO  
Corona PD  
Oroville PD  
Bakersfield PD  
City of San Jacinto

City of Lake Forest  
City of Temecula  
Culver City PD  
Morgan Hill PD  
Alhambra PD  
City of Lancaster  
Tracy CA PD  
Hemet PD  
City of Fairfield  
Benicia PD  
Redlands PD  
San Leandro PD  
Placer County SO  
Beverly Hills PD  
City of San Clemente, CA  
El Cerrito PD  
City of Salinas  
City of Yorba Linda  
**El Cajon PD**  
City of Los Altos Hills  
Riverside PD  
Montclair PD  
City of Stanton

City of La Canada Flintridge  
Piedmont PD  
Gilroy PD  
City of West Hollywood  
Lompoc PD  
City of San Ramon  
San Joaquin County SO  
Yuba County Sheriff's Office  
Seaside PD  
Colton PD  
City of Pico Rivera  
San Marino PD  
Alameda PD  
City of Norco  
Rocklin PD  
Ventura County SO  
Richmond PD  
Glendora PD  
Baldwin Park PD  
Costa Mesa PD  
Fresno PD

Milpitas PD  
Town of Danville  
City of Santa Fe Springs  
West Covina PD  
Atherton PD  
City of Menifee  
Hayward PD  
Barstow PD  
City of Dana Point  
South San Francisco PD  
Carmel By The Sea PD  
San Mateo PD  
Lake County Sheriff's  
Office  
Nevada County SO  
Azusa PD  
Desert Hot Springs PD  
The Presidio Trust

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# Hate Crime Targeting LA Synagogue



El Cajon PD



El Cajon, CA

## Timeline

- El Cajon PD Installed 40 LPR Cameras throughout their city.
- In the first few weeks of having some of their cameras installed they have arrested 2 adults and 4 juveniles in the possession of stolen vehicles.

LOCAL

## East County license plate-reading cameras assist in stolen vehicle arrest

by Danielle Dawson  
Posted: Aug 12, 2023 / 05:24 PM PDT  
Updated: Aug 12, 2023 / 07:47 PM PDT



NEW TECHNOLOGY HELPS FIND STOLEN CAR

EL CAJON

FOX 5

7:21 PM

STROYS 3 HOMES, LEAVES 1 DEAD, SEVERAL UNACCOUNTED FOR. FOX 5 HEADLINES

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## Hate Crime Targeting LA Synagogue



Cathedral City PD



Cathedral City, CA

### Timeline

On February 16th, 4:15 PM, the Los Angeles Police Department put out the vehicle plate information of the suspect involved in two shootings at synagogues in their area.

Cathedral City PD received this information and ran the vehicle's plate in Flock and discovered that the suspect vehicle had entered Cathedral City. A flyer with the suspect's information and vehicle description was sent out to patrol. Officers responded to a shot fired call at 5:24 PM and the synagogue shooter was on scene.

Officers recognized the suspect vehicle as the one from the flyer. Suspect was taken into custody.

# Desert Sun.

### CATHEDRAL CITY

## After LA synagogue shootings, suspect tracked down, arrested in Cathedral City

*28-year-old has a history of anti-Semitic threats and admitted to targeting Jewish men, FBI says*

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## Case Study: Smash and Grab Robbery



San Bruno, PD



San Bruno, CA

- January 2022 - Five suspects attempt a Smash & Grab at a Jewelry store but are chased off by the owner
- **But here's what didn't make the news...**
- Suspect vehicle identified using Flock
- SBPD thought the suspects would try again, potentially more violently
- **Vehicle placed on a custom hotlist**
- SBPD receives a real time alert that the suspects are returning
- **Officers locate the vehicle within seconds preventing another attempt**

San Bruno jewelry store owner stops attempted smash-and-grab robbery

- ABC 7 News - Bay Area





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## Case Study: Auto Theft



Chamblee PD



Chamblee, GA



Stranger on Stranger Abduction August,  
28 2020

# When every second matters, Flock Safety's Machine Vision is Critical

- 12:33 PM ● Amber Alert Issued
- ⋮
- 1:01 PM ● Search Conducted with Flock Safety
- ⋮
- 2:30 PM ● Suspect Vehicle Located
- ⋮
- 5:03 PM ● Felony Stop + Arrest
- ⋮
- 6:00 PM ● Baby Reunited with Mother